

University of Georgia Central Reprographic Services



May 2016

Case Study → Central Reprographics Optimization

U of G Requirement → March 2015

UGA's in-plant offset press print facility and the separate digital / quick copy print facility are the focus of this analysis and assessment. Internal organizational changes, end user requirements and external print marketplace changes continue to have an impact on UGA's central print services. The POG assessment will identify, document, quantify and benchmark print metrics and operational efficiencies that are available within UGA's print operations.

Assessment Recommendations

- Integrate / merge both print facilities.
 Rationalize equipment and resources.
- 2. Update service offerings to better align to study and admin requirements.
- 3. Review, update and enhance existing equipment and service contracts.
- 4. Automate and streamline with Electronic Job Submission software.
- 5. Rationalize external 3rd party printing.
- 6. Metrics ... Conduct progress and financial update in a year ... i.e. mid-2016.

Desktop Icon ... Electronic Job Submission Software Arts / Graphics Dept GPS Production Manager. Print Decision Point Printed Material External 3rd Party Internal Digital Internal Offset

Progress Report → May 2016

- 1. Staff and equipment changes are well underway.
- 2. The four-color 29-inch press has been removed.
- 3. One of the two large 2-color 18 inch presses has been removed.
- 4. The older cutter and binding system have been removed.
- 5. A new IGEN IV was purchased to replace the IGEN III.
- 6. Two staff are being trained on EFI Digital StoreFront software.
- 7. FreeFlow, Core, Fusion Pro and e-publishing software tools have been purchased.
- 8. New name & branding in place for combined operations (Bulldog Print + Design).

Financial Summary

March • •	2015 Current Cost Modeled State Estimate Cost Projected Savings	\$2	2,748,000 2,076,000 672,000	24%
May 2	016			
•	Current cost	\$1	1,851,000	
•	Cost reduction achieved to-date	\$	897,000	33%